

WANTED

\$1,000 REWARD



Crime Stoppers of Central Indiana

2016 Annual Report



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*“I guess if there’s anything to be gained from the senseless deaths of my beautiful family it’s for us all to go forward with the inclination to live with a faith that embodies action. **Help a neighbor, fight for a cause, love your family.** I’m really expecting all of you to go out and do some of these things with your family, in our own little way, to spread the work of these three wonderful women.”*

Dr. William Petit Jr., speaking at the funeral of his wife and two daughters who were violently murdered in their own home in Cheshire, CT.

BOARD OF DIRECTORS

Letter From Our Board President

EXECUTIVE BOARD

Kyle Bitterling, Past Chairman
 Kevin Kohart, Past Chairman
 George Taylor, Chairman
 William (Bill) Patton, President
 Jon Quick, 1st Vice President
 LaMonica Burgess, 2nd Vice President
 Steve Jefferson, Secretary
 Bryan Sturgeon, Treasurer

BOARD MEMBERS

Scott Baldwin
 John Ball
 Caitlyn Barnik
 Shellie Castle
 Nancy Colone
 May Kate Frazier
 James Freeman
 Jeanne Johnson
 Julian Grace
 James Lekse
 Bill Lorah
 Cliff Myers
 Dale Needleman
 Katie Oakley
 Mark Orff
 Matt Rush
 Dana Sanders
 Alyssa Stoker
 Neil Taylor
 Nick Willey
 Nathan Wolfe

Dear Board Members, Citizens, and Law Enforcement Partners:

Crime Stoppers of Central Indiana is a volunteer, citizen-run, non-profit organization with one mission: to provide an anonymous way to put the criminal element behind bars and make our communities a safer place. Our program is closely modeled after the original Crime Stoppers tip line started in Albuquerque in 1976 by Detective Greg MacAleese.

Our operational board consists of volunteers from local business, sole proprietors, security experts from various commercial entities, news outlets, and concerned citizens who want to make a difference. Our board members meet five times a year to plan fundraising events, evaluate success metrics to determine better ways of supporting our communities, and gain insight from our advisory board members.

We partner with local news organizations who spotlight the most wanted individuals, cold cases, and wanted suspects in the latest unsolved crimes. Our media partners air over 60 wanted subjects a month that are complemented by newspapers and billboard profiles. One of our recent additions was "Indiana's Most Wanted" and "Monday's Most Wanted" created for WISH-TV. Out of this partnership the program has received two awards, one for "Best Community Initiative" and the second for "Best Public Service Announcement" by Crime Stoppers USA.

Tips are received by telephone hotline, an online platform, and a mobile phone application. Once a tip is received, our highly trained staff forwards it to the appropriate law enforcement agency (local, state, federal, and even out of state) to ensure successful results. Our operational staff consists of Indianapolis Metropolitan Police Department personnel assigned to the unit and interns from various local colleges.

We rely entirely on public donations to support the reward fund and operating funds. Without these donations, Crime Stoppers of Central Indiana could not exist. Donations are from online, unsolicited sources, the twice a year Community Shred-It Day, and the annual golf outing.

On behalf of the Crime Stoppers of Central Indiana board members, we want to thank you for trusting us to provide this service to our communities and law enforcement partners.

Respectfully,

William Patton

LCDR, USN(ret)

TO OUR CITIZENS AND BOARD MEMBERS

2016 Highlights

<p>7147 Tips Submitted in 2016.</p>	<h3>Strategic Highlights</h3> <ul style="list-style-type: none"> In 2016, over 7,100 tips were submitted to Crime Stoppers of Central Indiana. This is the fourth consecutive year of record-breaking tip numbers submitted to the program.
<p>297 Felon Arrests in 2016.</p>	<ul style="list-style-type: none"> 2016 marked the first full year we that we have used our new software, P3. In 2016, Crime Stoppers Tips lead to 297 felony arrests and at least 63 misdemeanor arrests.
<p>\$61,000 + in Cash Recovered in 2016.</p>	<ul style="list-style-type: none"> 50 firearms were taken away from felons or suspected felons as a result of the programs tips.
<p>7 Homicide Arrests in 2016.</p>	<h3>Financial Highlights</h3> <ul style="list-style-type: none"> 2016 was a record year for donations to the program, over \$110,000 was raised during.
<p>131 Illicit Drug Arrests in 2016.</p>	<ul style="list-style-type: none"> 2016 saw the programs assets increase to more than \$300,000. 2016 saw record income from our Community Shredding and Electronics Recycling event.
<p>15 Sex Offender Arrests in 2016.</p>	<h3>Operating Highlights</h3> <ul style="list-style-type: none"> 2016 saw the continuation of our relationship with AARP Indiana as the event naming sponsor for our community shredding and recycling events.
<p>5550 + Felony Arrests Since Inception.</p>	<ul style="list-style-type: none"> 2016 was the year we boosted our media presence to over 720 TV spots and 120 newspaper advertisements for the year. We would like to thank all of our media partners who helped coordinate with Crime Stoppers and those outlets who schedule regular Crime Stoppers profiles: WISH TV8, WTHR, WRTV, FOX59, Indy Star, Nuvo, and the Weekender.
<p>\$7,000,000 in Recovered Property and Drugs Since Inception.</p>	<ul style="list-style-type: none"> 2016 marked the first full year of "Indiana's Most Wanted" on WISH-TV8. This show won a national award at the Crime Stoppers USA's 40th Anniversary Training Conference in Albuquerque, NM. The program won the second award for Best TV Public Service Announcement for population over 1 Million.
<p>Almost 60,000 Tips Submitted Since Inception.</p>	<ul style="list-style-type: none"> The first "Crime Stoppers Summit" was held in 2016. More than 45 law enforcement officers attended. Training sessions included Public Information Officer Tips, Media Relation Tips, Fugitive Hunting Tips, Social Media Police Pages, and Crime Stoppers 101 for Law Enforcement.

To our Citizens and Board Members

Looking Ahead

“It has to be one of the most well known numbers in Central Indiana, the Crime Stoppers Tip Line”

Brooke Martin,
WISH TV8
Anchor

In 2016 the program staff worked hard to enhance its relationships with our law enforcement partners. Because of this effort, our tip dispositions are steadily increasing and our tipsters know that their information is being used by law enforcement. In 2017, we will again strive to offer training on our program and the software we use to cooperating law enforcement partners.

Over the past year IMPD has implemented a real time crime data center to help reduce crime. Crime Stoppers will move to create a partnership with the IMPD center to allow the programs tips to be used to the fullest extent.

2016 was a record year for homicides in our service zone. Crime Stoppers will continue to increase its efforts in areas where its programs and services can help reduce violent crime.

2017 will mark the start of major personnel changes at Crime Stoppers. In the next two years, 75 percent of the staff will be leave the program due to retirement. The staff is now documenting and creating procedures to allow new staff to seamlessly enter the program.

Crime Stoppers expects to continue to reconnect with the Indianapolis Metro area’s non-profit community. Learning from experienced non-profit professionals and creating partnerships with local non-profits can only strengthen and benefit Crime Stoppers of Central Indiana.

Fundraising is an ever present challenge for a non-profit. To meet it, the search for new and exciting fundraisers will continue with zeal. Our third quarter lacks a fundraising event and 2017 should be the year that we fill the gap.

Two board members attended the Crime Stoppers USA 40th Anniversary Training Conference and challenged the program to increase it’s involvement in the area of human trafficking. To that end, new “canvas cards” with our information and the top five indicators of human trafficking are being developed for to law enforcement and the community. Hopefully with this and other efforts we can help law enforcement make a difference in this area.

Financial Report

Statement of Financial Position for Fiscal Year 2016

ASSETS		BENIFACTORS	
BMO Accounts	\$204,151.74	Securitas Electronic Security, Inc Envoy, Inc. Pacers Sports and Entertainment Target Nuvo – Indy’s Alternative Voice Huntington National Bank Shred-it Rolls-Royce Corporation One America WTHR Indianapolis Power and Light WISH TV 8 BMW Constructors, Inc. Roche Diagnostics Eli Lilly and Company Technology Recyclers CBS4 Marsh Supermarkets, LLC. Q Public Relations and Marketing Fairway Outdoor Advertising Gannett Regions Bank Lamar Outdoor G4S Secure Solutions (USA) Inc. BMO Harris Bank AT&T First Merchants Bank	
Huntington Account	\$98,949.37		
Logansport Account	<u>\$3,533.88</u>		
Total Accounts	\$302,908.00		
<u>TOTAL ASSETS</u>	\$306,634.99		
PRIMARY EXPENSES			
Total Reward Expense	\$18,162.00		
Community Shredding Recycling Day	\$11,973.00		
Office Expense	\$10,352.00		
Training	\$6,810.00		
Legal and Professional Fees	\$6,285.00		
Golf Outing Fundraiser	\$5,243.00		
Advertising	\$3944.00		
Primary Income			
Community Shredding Recycling Day	\$83,339.00		
Board Membership	\$15,550.00		
Golf Outing	\$8,870.00		
Public Donations	\$3,695.00		
Revenue vs Expense			
Total Income	\$111,913.00		
Total Expense	\$75,455.00		
Total Operating Income	\$36,458.00		
Interest Earned +	\$2,470.00		
Other Expenses -	\$270.00		
Total Net Income	\$38,658.00		

YEARLY EVENTS

Helping Central Indiana and Raising Funds for Crime Stoppers.

AARP INDIANA PRESENTS CRIME STOPPERS COMMUNITY SHRED AND RECYCLING DAY.

Held twice a year in April and October at five Central Indiana locations , this event promotes a reduction in identity theft by shredding personal documents, and safely recycling personal electronic devices. For the past two years, the naming sponsor for this event has been AARP Indiana. AARP uses the event to promote The Fraud Watch Network , a program aimed to reduce identity theft for AARP members.

The event promotes the safe disposal of prescription drugs by partnering with the Drug Enforcement Administration Prescription Take Back Day. This part of the vent allows citizens to drop off unused prescription drugs so they then can be disposed of safely. When a sponsor is found, Crime Stoppers hands out drug disposal envelopes. These allow citizens to safely dispose of small amounts of prescription drugs at home, without damage to our waterways or environment. Both components are aimed at reducing the rate of prescription drug addiction in our service area.

Event Date: April 29th, 10:00 am to 1:00 pm

Five Central Indiana Locations

Second Event Date: October 2017

CRIME STOPPERS GOLF CLASSIC

Held once a year at Valle Vista Golf course in Greenwood, the golf classic is a chance for area businesses to support the program and local law enforcement. Sponsorships are accepted and local businesses sponsor teams made up of law enforcement. The general public and other interested golfers and can also play, giving them an opportunity to enjoy a round of golf in a fun atmosphere with local law enforcement.

Event Date: June 15, 2017

Valla Vista Golf Course

Greenwood , IN

BOARD MEETINGS

The Board of Directors of Crime Stoppers of Central Indiana meet five times a year at various locations in the Indianapolis Metro area. These business style meetings discuss all major decisions related to the program and provide board members with an overview of the program. The board gives the Coordinator/Director general guidelines on how to run and operate the program for the benefit of Central Indiana citizens.

Meeting Dates: February 15, 2017 (Location Rolls-Royce) October 18, 2017 (Location TBA)

April 19, 2017 (Location TBA)

June 21, 2017 (Location TBA)

August 16th, 2017 (Location Shred-it)

CRIME STOPPERS OF CENTRAL INDIANA

Law Enforcement Partners

THANKS TO THE FOLLOWING POLICE DEPARTMENTS FOR HELPING CRIME STOPPERS HOLD OUR BI-ANNUAL COMMUNITY SHREDDING AND ELECTRONICS RECYCLING EVENT

CARMEL POLICE DEPARTMENT

BOONE COUNTY SHERIFF'S OFFICE

ZIONSVILLE POLICE DEPARTMENT

LAWRENCE POLICE DEPARTMENT

GREENWOOD POLICE DEPARTMENT

SPEEDWAY POLICE DEPARTMENT

INDIANAPOLIS METROPOLITAN POLICE DEPARTMENT

DRUG ENFORCEMENT AGENCY



CRIME STOPPERS OF CENTRAL INDIANA

Also known as The Greater Indianapolis Metropolitan Crimestoppers



CRIME STOPPERS OF CENTRAL INDIANA

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www.CRIMETIPS.ORG

Crime Stoppers of Central Indiana is a registered 501(c)3 non-profit that will accept tax deductible donations from the public.