

A Full Service Marketing, Advertising, and Public Relations Firm 520 Higuera Street, San Luis Obispo, CA 93401

FOR IMMEDIATE RELEASE:

Reward Offered in Search for Shooter of Arroyo Grande Arabian Horses

-- Campaign underway to increase reward fund --

A reward is being offered for the arrest of the person(s) responsible for the heartless shooting of two treasured Arabian horses near Arroyo Grande the night of Wednesday, December 30th.

Crime Stoppers is offering \$5,000 to any person who has information that leads to the arrest and conviction of a felony offender in this crime. Anyone with useful information is urged to call Crime Stoppers at 549-STOP (7867) or go to www.slotips.org.

The two horses were prized Aristocrat mares named Sweet Sanadika V and Mosquerade V. Sweet Sanadika had to be euthanized the morning after the shooting and Mosquerade is healing at a local veterinary clinic. Both horses were foaled and lived their entire lives in Arroyo Grande. Each foaled babies that went on to win National Championships.

Ranch Manager Angela Alverez describes the horses as "lovely, sweet mares" and says that "there are no words to express the shock and dismay of such a tragedy felt by all of us here".

An account has been set up at a local bank to increase the amount of reward money offered to help authorities solve this case. Contributions can be sent to:

Arabian Mare Reward Fund C/O American Principle Bank 4051 Broad Street, Suite 140 San Luis Obispo, CA 93401

For more information contact: Angela Alvarez Ranch Manager (805) 489-5802